



PART ONE

Organizations, Management, and the Networked Enterprise

Chapter 1

Information Systems in Global
Business Today

Chapter 2

Global E-business and Collaboration

Chapter 3

Information Systems,
Organizations, and Strategy

Chapter 4

Ethical and Social Issues in
Information Systems

Part One introduces the major themes of this book, raising a series of important questions: What is an information system and what are its management, organization, and technology dimensions? Why are information systems so essential in businesses today? Why are systems for collaboration and teamwork so important? How can information systems help businesses become more competitive? What broader ethical and social issues are raised by widespread use of information systems?